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IMPORTANT TELECOMMUNICATIONS INFORMATION The BIG switch-off

Prepare for the PSTN switch off with a move to VoIP

BT announced that they will be switching off the PSTN and ISDN networks by 2025 and will no longer accept any new orders or amendments to services applicable to any PSTN or ISDN products as of 2023.

While 2023 and 2025 seem a long time away they will soon creep up on us and the upcoming switch-off means that PSTN and ISDN lines are now considered a legacy product. Once the switch-off has taken place, customers will be migrated to a single IP network using SIP (Session Initiation Protocol) which will ultimately replace all legacy network and platforms. If your business uses PSTN and ISDN lines as a service, the switch-off is going to have a significant effect on your organisation unless you can migrate your own system over to a VoIP service.

Don't Panic - We are here to help.

Call 0800 8408298 or email: info@unifiedbizz.com

Porting:

When the time comes we will assist you by migrating your existing telephone lines to an alternative Internet based technology, for example <u>Hosted Voice</u> or <u>SIP Trunks</u>. We will work with your business to understand your requirements and produce a solution that best meets the organization's needs.

Broadband

A fast and reliable internet service is the key to enabling the new VoIP technologies. We offer a range of business <u>broadband</u> products to suit every application and budget, backed with expert advice and 24/7/365 support.

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Voice over IP

Choose from a Hosted Voice system in the cloud, on-premise IP phone system with <u>SIP Trunking</u>, or a PSTN/SiP Gateway to SiP Enable your Legacy Equipment. All services transport your voice traffic over the internet (VoIP) technologies and provide flexible and cost-effective alternatives to traditional fixed line telephony.

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VoIP Provides:

- 1. **Remote working:** VoIP promotes remote working. Staff can log into your VoIP system from anywhere using an Internet connection.
- 2. **Multi-functional:** VoIP isn't just limited to voice calls, VoIP phones can be used for a whole host of other functions, including video-conferencing.
- 3. **System Integration:** Because VoIP technology uses the Internet, it is possible to integrate it with your other business systems, such as email clients or customer records.
- 4. **Scalability:** VoIP technology is highly scalable and can grow with your business. New phone lines can simply be added, reassigned, or removed according to your ongoing business needs.

What you need to consider before moving to VoIP

Before you migrate to a VoIP solution there are a couple of things that you will need to consider:

Is your internet connection good enough to deliver VoIP?

While VoIP doesn't use very much data compared to other services such as video, you need to ensure that your bandwidth has the capability to deliver voice services on top of everything else your organisation uses the internet for. Without good Broadband speeds the quality of your voice calls could diminish.

Does your office phone system support VoIP?

Most new office phone systems support VoIP, but if yours doesn't, you will either need to replace your entire phone system with an IP-enabled on-premises PBX, replace your PBX with a Hosted VoIP Solution or purchase a SiP Gateway for your existing PBX.

When should you migrate to VoIP?

We would advise businesses to consider migrating to VoIP/SiP sooner rather than later. Depending on the Broadband capabilities in your particular area this may not as yet be possible.

If you need to find out what Broadband speeds are available in your area then contact us.

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